

Complete your census today!

WE'RE COUNTING ON YOU, NEW MEXICO.

New Mexico receives over **\$7 billion** per year in federal funding, but only if everyone fills out their census.

This is our one chance in a decade to get it right — and we're all counting on you.



i COUNT NM
i count because i care

United States®
Census
2020

TAKE THE CENSUS:
2020census.gov
(844) 330-2020

WHAT IS THE CENSUS?

- ▶ The decennial census happens once every 10 years. It serves as a count of everyone living in the United States.
- ▶ The 2020 Census will take place from March 12th through July 2020.
- ▶ The census determines the amount of funding that New Mexico receives for roads, schools, health care programs, and more. It also impacts our representation in Congress and long-term decisions like redistricting.

WHAT YOU NEED TO DO:

- 1 Count everyone in your household. This includes babies, children, and anyone who is living and sleeping there most of the time.
- 2 Fill out your census form and include everyone you just counted. You can fill it out online, by phone, or by mail today!
- 3 Become an ambassador for New Mexico! Encourage friends, family, neighbors, and colleagues to fill out their census form.